

# Privacy Policy for CryptoClash

Effective Date: 15.06.2023

Thank you for choosing to play CryptoClash ("the Game"), a free-to-play multiplayer game developed using Unreal Engine 5. This Privacy Policy explains how we collect, use, and protect your personal information when you play the Game. By playing the Game, you consent to the collection and use of your personal information as described in this Privacy Policy. Please read this policy carefully to understand our practices regarding your personal information.

## 1. Information We Collect

1.1 Personal Information: We may collect certain personal information from you when you play the Game. This information may include:

- Your username and password
- Email address
- IP address
- Device and system information
- In-game chat messages and communications

1.2 Non-Personal Information: We may also collect non-personal information that does not directly identify you. This may include gameplay data, statistics, and technical information about your device and software, such as device type, operating system, and browser type.

## 2. Use of Information

2.1 Personal Information: We may use the personal information we collect for the following purposes:

- To provide and improve the Game, including customization, updates, and new features
- To communicate with you, respond to your inquiries, and provide customer support
- To send you important notices and updates about the Game
- To enforce our terms of service and protect the security and integrity of the Game
- To comply with applicable laws and regulations

2.2 Non-Personal Information: We may use non-personal information for various purposes, including:

- Analyzing gameplay patterns and trends to improve the Game
- Monitoring and optimizing the performance of the Game
- Conducting research and development activities
- Aggregating and anonymizing data for statistical purposes

### 3. Information Sharing

We may share your personal information in the following circumstances:

- With our trusted service providers who assist us in operating the Game and delivering the requested services. These providers are bound by confidentiality agreements and are prohibited from using your personal information for any other purpose.
- If required by law, regulation, legal process, or governmental request.
- To protect our rights, safety, or property, as well as that of our users or others.
- In connection with a merger, acquisition, or sale of all or a portion of our assets, where personal information may be transferred as part of the transaction.

### 4. Data Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction. However, please be aware that no data transmission or storage system can be guaranteed to be 100% secure. We cannot ensure the security of any information you transmit to us or store in connection with the Game.

### 5. Third-Party Links and Services

The Game may contain links to third-party websites or services. We are not responsible for the privacy practices or the content of such websites or services. We encourage you to review the privacy policies of those third parties before using their websites or services.

### 6. Children's Privacy

The Game is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have collected personal information from a child under 13 without parental consent, we will take steps to delete that information.

### 7. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. The updated version will be posted with a new effective date. We encourage you to review this Privacy Policy periodically for any changes.

#### 8. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at [admin@crypto-clash.org](mailto:admin@crypto-clash.org)

By playing the Game, you acknowledge that you have read and understood this Privacy Policy and consent to the collection, use, and disclosure of your personal information as described herein.